

INTERNATIONAL USER GROUPS CONFERENCE 2016

June 13 – 17, Dresden, Germany



MEET THE EXPERTS

In the foyer of the conference venue, experts from our conference sponsors and Software AG will be available to give detailed information and answer questions.

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MONDAY, JUNE 13

12:00 – 13:00 Registration & Welcome Snack

International ADABAS User Group

Bellevue 3

13:00 – 13:10	Welcome & General Announcements	Sudhir Patel Home Office, UK Bernd Gudat Senior Director CBC, Software AG
13:10 – 13:30	Short Self-introduction of Attending Companies	All
13:30 – 14:00	Adabas Roadmap Releases April and October 2016	Wolfgang Weiss Director Product Management Software AG

Main Focus: Adabas Integration

14:00 – 14:30	Terracotta Integration (Demo)	Matthias Gerth Software AG R&D
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14:30 – 15:00 Coffee Break & Networking

15:00 – 15:30	Extend Adabas with Real-time Data Replication, Access to the Cloud & Big Data, and Mobile	Harpal Gill CONNX, USA
15:30 – 16:15	Data Integration for Optimization of Computational Resources	Nelson Naoki Umeda Celepar, Brazil
16:15 – 17:00	Adabas Event Replicator – Data Warehouse up-to-date from monthly to Near Real-time	Jesper Orland Led Tryg Forsikring A/S, Denmark Finn Haastrup Senior Solution Architect, Software AG
17:00 – 17:30	Panel Discussion: Adabas Integration	All

17:30 End

TUESDAY, JUNE 14

International ADABAS User Group

Bellevue 3

09:00 – 09:45	How the Digital Business Platform Extends the Value of Adabas & Natural	Guido Falkenberg SVP Adabas & Natural, Software AG
Main Focus: Adabas Performance / Monitoring		
09:45 – 10:30	Optimize for Infrastructure Usage at SERPRO	Luciano Pimenta Presales Manager Software AG
10:30 – 11:00	Coffee Break & Networking	
11:00 – 11:45	Adabas Data Archival: Eaton's Customer Experience	Brian Johnson Eaton Corporation, Canada
11:45 – 12:30	Auditing & Performance Analysis for Adabas LUW	Wolfgang Weiss Director Product Management Software AG
12:30 – 13:00	Panel Discussion: Adabas Performance / Monitoring	All
13:00 – 14:00	Registration, Lunch Break & Networking	

TUESDAY, JUNE 14

International NATURAL User Group

Bellevue 3

14:00 – 14:15	Welcome & General Announcements	Volker Ritter GEHE Pharma Handel GmbH, Germany Bernd Gudat Senior Director CBC, Software AG
14:15 – 14:45	Natural Roadmap Releases April and October 2016	Karlheinz Kronauer Senior Director Product Management, Software AG
14:45 – 15:00	zIIP Enablement for Natural under Complete, CICS & IMS	Wil Heynen Director Product Management Software AG
Main Focus: Natural Integration via SOA & API Management		
15:00 – 15:30	How to Create Robust Natural Services	Luciano Pimenta Presales Manager Software AG
15:30 – 16:00 Coffee Break & Networking		
16:00 – 16:30	How to Use Natural Services in an SOA & Leverage webMethods API Management	Finn Hastrup Senior Solution Architect Software AG
16:30 – 17:15	How to Upgrade your EntireX Landscape	Jürgen Lind Director Product Management Software AG
17:15 – 18:00	Interactive Session on Quality Management, Security, Auditing and Testing	All
19:00 Evening Event		

TUESDAY, JUNE 14

08:30 – 09:00 Registration

International ALFABET User Group

Bellevue 2

09:00 – 09:15	Welcome & General Announcements	Dr. Ulrich Kalex SVP Alfabet PLM/R&D Software AG Hugo Preiss Deutsche Bank, Germany
09:15 – 10:30	What's New in Alfabet Release 9.10 and Roadmap Highlights	Dr. Ulrich Kalex SVP Alfabet PLM/R&D Software AG

10:30 – 11:00 Coffee Break & Networking

11:00 – 11:30	Documenting EA Decisions Using IT Policy Groups and IT Policies	Bianca Nosek BMW AG, Germany
11:30 – 12:00	Alfabet Integration with Technopedia	Claus Thiede Continental AG, Germany
12:00 – 12:30	Making Managed Evolution Happen: an Enterprise-wide Transformation Roadmap	Johan Schoeman Nedbank, South Africa
12:30 – 13:00	Building the Architecture Management Data Quality Framework at Credit Suisse	Snezana Gligorevic Credit Suisse AG, Switzerland

13:00 – 14:00 Lunch Break & Networking

14:00 – 15:30	Interactive Group Sessions on: <ul style="list-style-type: none">• Digital Transformation• IoT / Industry 4.0• Service Product Portfolio Management	
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15:30 – 16:00 Coffee Break & Networking

16:00 – 17:00	Cloud Planning and Management – Interactive Discussion	Dr. Ulrich Kalex SVP Alfabet PLM/R&D Software AG
17:00 – 17:30	Alfabet User Group Organizational Issues	Hugo Preiss Deutsche Bank, Germany

19:00 Evening Event

WEDNESDAY, JUNE 15

International NATURAL User Group

Bellevue 3

09:00 – 09:35	Application Re-hosting and Modernization – Adjusting to the Right Size	Odlaniger Monteiro PRODEPA, Brazil
Main Focus: The Next Generation of Natural Developers		
09:35 – 10:15	Managing the Generational Change - How to Attract and Retain Next Generation Developers	Stefan Macke ALTE OLDENBURGER, Krankenversicherung AG, Germany
10:15 – 10:30	Natural Training for Next Generation	Markus Roser Vice President Presales Software AG

10:30 – 11:00 Coffee Break & Networking

11:00 – 11:15	Responsive UI for Mobile Devices with Natural for AJAX (Demo)	Roland Fabich Business Architect Software AG
11:15 – 12:00	DevOps with Natural	Amarish Pathak AAFMAA, USA
12:00 – 12:30	Panel Discussion: Managing the Generational Change	All
12:30 – 13:00	Feedback Session	All

13:00 – 14:00 Registration, Lunch Break & Networking

Integration Session Alfabet – ARIS

Bellevue 2

10:00 - 13:00	<ul style="list-style-type: none">• Business IT Transformation as a Core Element of Digital Business• ARIS Alfabet Interoperability Enhancements & Demo• ARIS Alfabet Interoperability Roadmap
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13:00 – 14:00 Registration, Lunch Break & Networking

WEDNESDAY, JUNE 15

General Session

Bellevue 3

14:00 – 14:45

Software AG Product Strategy

Dr. Wolfram Jost

Chief Technology Officer
Software AG

14:45 – 16:00

Accelerating Customer Value incl.
- Digital Marketplace
- Global Support Enhancements
- GCS Value Creation
- Roundcube

Eric Duffaut

Chief Customer Officer
Software AG

16:00 – 17:30

Welcome Reception and Opening IUG – Marketplace

THURSDAY, JUNE 16

08:30 – 09:00 Registration

International WEBMETHODS User Group

Bellevue 3

09:00 – 09:15	Welcome & General Announcements	Bernd Gudat Senior Director CBC Software AG
09:15 – 10:30	webMethods Update and Roadmap	Subhash Ramachandran SVP Product Management webMethods, Software AG

10:30 – 11:00 Coffee Break & Networking

11:00 – 11:30	Integration, the Underlying Success of any Digital Strategy!	Bruno Cardoso Cognizant Technology Solutions, UK
11:30 – 12:15	Full Product Traceability for Johnson & Johnson Consumer R&D	Pieter Boeykens Johnson & Johnson, Belgium
12:15 – 12:45	In-Memory Streaming Computing in a webMethods Environment	Giles Nelson SVP Product Strategy & Marketing Software AG

12:45 – 13:45 Lunch Break & Networking

	PARALLEL SESSION A Bellevue 3	PARALLEL SESSION B Elbterrasse
13:45 – 14:30	A1: End-to-end API Management Navdeep Sidhu Senior Director Product Marketing webMethods, Software AG	B1: Building Better Business Apps with the Agile Process Platform Thomas Stoesser Director Product Marketing, BPMS, Software AG Nandan Kidambi Senior Director Product Management, Software AG
14:30 – 15:15	A2: OMV Retail Integration System Andrei Popescu OMV, Austria	B2: Customer Experience Journey – Delivering Fast and Agile Solutions to Beat the Competition Guy Serfaty Clal Insurance, Israel

15:15 – 16:15 Coffee Break & Marketplace

THURSDAY, JUNE 16

International WEBMETHODS User Group

16:15 – 17:45

INNOVATION LAB 1
Bellevue 3

Enabling Microservices Architecture with webMethods

- Show live demos of topics that are still under development and manage discussion around it

INNOVATION LAB 2
Elbterrasse

Introducing Dynamic Business Orchestrator – a New Way of Executing Processes

- Show live demos of topics that are still under development and manage discussion around it

19:00

Evening Event

THURSDAY, JUNE 16

08:30 – 09:00 Registration

International ARIS User Group

Bellevue 2

09:00 – 09:15	Welcome & General Announcements	Pieter Walraven Royal FrieslandCampina, The Netherlands Andrea Kelley Senior Manager CBC, Software AG
09:15 – 10:00	ARIS Overview and Roadmap	Dr. Helge Hess et al. SVP Product Management ARIS Software AG
10:00 – 10:30	Requirements Management for ARIS: Process and Results	Dr. Dominik Vanderhaeghen Director Product Management ARIS, Software AG

10:30 – 11:00 Coffee Break & Networking

11:00 – 11:30	Process to the People – Empowering Lufthansa with ARIS Mobile	Essam Shurbaji Deutsche Lufthansa AG, Germany
11:30 – 12:15	Process Excellence by ARIS Deutsche Telekom Roadmap – Our Stairway to Process Excellence Heaven	Martin Pliete Deutsche Telekom AG, Germany Christian Raber aproo consulting GmbH, Germany
12:15 – 12:45	Digital Collaboration for Business Innovation	Galit Gedge Amdocs, Israel

12:45 – 13:45 Lunch Break & Networking

	PARALLEL SESSION A Bellevue 2 Enterprise Management Systems	PARALLEL SESSION B Leipzig Enterprise Performance Management / Analytics
13:45 – 14:15	A1: The Way to your (Digital) Management System Josèphe Blondaut Manager ARIS Product Marketing Software AG	B1: Software AG Presentation Cecilia Karle Director Product Management ARIS, Software AG Dr. Helge Hess SVP Product Management ARIS, Software AG Manish Devgan Senior Director Product Management Software AG

THURSDAY, JUNE 16

International ARIS User Group

	PARALLEL SESSION A Bellevue 2 Enterprise Management Systems	PARALLEL SESSION B Leipzig Enterprise Performance Management / Analytics
14:15 – 14:45	A2: Business Transformation in Operation(s) at ERIKS Frank Luyckx ERIKS, NL	B2: Customer Presentation Nicolas Kirkner Tenaris, Argentina
14:45 – 15:15	A3: Creating Process Intelligence Katerina Rogga, Foteini Pilidou, Stelios Geleklidis OTE S.A., Greece	B3: Discussion and Networking
15:15 – 16:15	Coffee Break & Marketplace	
	INNOVATION LAB 1 Bellevue 2 Enterprise Management Systems in a Digital World What are the challenges and benefits of Enterprise Management Systems in a digital world? What are the relevant use cases (quality, risks, policies, performance,...)? How to consume, capture and update content (low-, medium- and highly-structured information) in the future? What is the role of governance and collaboration?	INNOVATION LAB 2 Leipzig Future Analytics in the ARIS Context What types of analyses and visualizations are required in an ARIS context? What are the relevant use cases? How to integrate KPIs and risk indicators in the process indicators? What information is needed for decision support? How to integrate dashboards, performance management and event streaming within the ARIS context?
16:15 – 17:45		
19:00	Evening Event	

FRIDAY, JUNE 17

International WEBMETHODS User Group

Bellevue 3

09:00 – 09:05	Welcome and Wrap-up First Day	Bernd Gudat Senior Director CBC Software AG
09:05 – 09:50	Benefits of a Scriptless DevOps Approach PARALLEL SESSION C Bellevue 3	Pedro Moniz-Barreto CrossVista, Inc., USA PARALLEL SESSION D Elbterrasse
09:50 – 10:35	C1: Hybrid Integration Options and Best Practices Navdeep Sidhu Senior Director Product Marketing webMethods, Software AG	D1: Tools & Best Practices for Upgrade and Testing, Part 1 Jonathan Heywood VP Product Management & Communities Software AG
10:35 – 11:20	C2: Integrate anything with everything to Innovate Faster Antonio Marcos Correa HDI Seguros, Brazil	D2: Tools & Best Practices for Upgrade and Testing, Part 2 Jonathan Heywood VP Product Management & Communities Software AG
11:20 – 11:50	Coffee Break & Networking	
11:50 – 12:50	Panel Discussion: Integration and Application Development Trends - Views and Insights from webMethods Experts	All
12:50 – 13:15	Feedback Session and Closing	All
13:15	Snack Lunch, End	

FRIDAY, JUNE 17

International ARIS User Group

Bellevue 2

09:00 – 09:05	Welcome and Wrap-up First Day	<p>Pieter Walraven Royal FrieslandCampina, The Netherlands</p> <p>Andrea Kelley Senior Manager CBC, Software AG</p>
09:05 – 09:50	<p>Prometa – A Comprehensive Framework for Public Administration and Public Sector</p> <p>PARALLEL SESSION C Bellevue 2 Governance, Risk and Compliance</p>	<p>Ludwig Balmer Gouvernement du Grand-Duché du Luxembourg – CTIE, Luxembourg</p> <p>PARALLEL SESSION D Leipzig ARIS Enterprise Cloud (BPA & GRC)</p>
09:50 – 10:20	<p>C1: GRC Meets BPA – Friend or Foe in the Digital Company? Georg Wilhelm Director Product Management ARIS, Software AG</p>	<p>D1: Don't Get Trapped! What to Say when Your CIO Has a Cloud-first Strategy Dr. Dominik Vanderhaeghen Director Product Management ARIS</p> <p>Elke Bastian ARIS Product Marketing Software AG</p>
10:20 – 10:50	<p>C2: Management Systems in highly Regulated Industries Wouter van Doesum Maersk Drilling, Denmark</p>	<p>D2: Supporting ENGIE Business Transformation Cédric Cuiné ENGIE, France</p>
10:50 – 11:20	C3: Discussion and Networking	D3: Discussion and Networking
11:20 – 11:50	Coffee Break & Networking	
11:50 – 12:50	Panel Discussion: "How to Roll out and Adapt ARIS Content in a Multi-Regional Company"	All
12:50 – 13:15	Feedback Session and Closing	All
13:15	Snack Lunch, End	

ADABAS SESSION

Title / Presenter	Abstract
<p>ADABAS ROADMAP Wolfgang Weiss Director Product Management Software AG</p>	<p>Get information on what is new with the April 2016 release. Run Java components on z/OS accessing Adabas on z/OS. There is new functionality and a better performance in Adabas Review. Additional productions are now available at the download center. More function for event replication on Linux, Unix, Windows (LUW).</p> <p>Get first-hand information about new releases and functionality planned for October 2016. A new Adabas LUW version provides security capabilities for Adabas utilities. A first GA version of Adabas Analytics on LUW is planned. Additional enhancements for batch initial state on mainframe replication; and another bunch of new functions in Adabas Review.</p>
<p>TERRACOTTA INTEGRATION Matthias Gerth Software AG R&D</p>	<p>Event Replication for Adabas on Mainframe now supports Terracotta. Terracotta can be used as an In-Memory database. Applications running on top of Terracotta work with the most current data. A demonstration shows you how easy it is to replicate data to Terracotta including the creation of new objects based on data of more than one Adabas file.</p>
<p>EXTEND ADABAS WITH REAL-TIME DATA REPLICATION, ACCESS TO THE CLOUD & BIG DATA, AND MOBILE Harpal Gill CONNX, USA</p>	<p>CONNX Solutions have been partnered with Software AG since 2004 and are the developers of the Adabas SQL Gateway and Adabas Event Replicator, which provides simplified SQL access and Real-time Replication. With over 3200 global customers, CONNX Solutions has been creating SQL Data Access and Replication for over 150 databases (non-relational, relational, Cloud, InMemory, and Big Data). Come learn about CONNX's other solutions that will enable you to extend your Adabas implementation with solutions like Real-Time Replication, Excel Add-in, and streaming analytics of your Adabas data to any mobile phone or tablet.</p>
<p>DATA INTEGRATION FOR OPTIMIZATION OF COMPUTATIONAL RESOURCES Nelson Naoki Umeda Celepar, Brazil</p>	<p>The case describes the success of the "PPD - Incentive Program for Refinancing of Debts" developed by Celepar - the IT bureau of Parana State in Brazil. In the PPD program, Celepar selected the „Event Replicator for Adabas“ solution that allowed the launching of the project for both government and citizens in less than a month after conception driven by the State Treasury Office authorities.</p> <p>Real-time replication of Treasury Office data residing in Adabas to a PostgreSQL target was fundamental in a moment where no mainframe CPU room was available to handle the millions of additional Adabas data inquiries expected after the launching of the program.</p>

ADABAS SESSION

Title / Presenter

Abstract

ADABAS EVENT REPLICATOR - DATA WAREHOUSE UP-TO-DATE FROM MONTHLY TO NEAR REAL-TIME

Jesper Orland Led

Tryg Forsikring A/S, Denmark

Finn Haastrup

Senior Solution Architect,

Software AG

Adabas Event Replicator will facilitate going from monthly batch update of data warehouse to near real-time updates. The real-time update being pre-requisite for online analytic services, first one being real-time fraud detection. Host databases are several Adabas databases on z/OS, data are replicated to Oracle on Exadata.

HOW THE DIGITAL BUSINESS PLATFORM EXTENDS THE VALUE OF ADABAS & NATURAL

Guido Falkenberg

SVP Adabas & Natural

Software AG

Emerging technologies (e.g. IoT, Mobile) and new digital business models are challenging enterprises and government organizations with the question "Are my existing enterprise applications ready for the digital future?" This session will show how Adabas & Natural applications can evolve into new platform architectures (e.g. API Services, In-Memory data grids) to provide a foundation to develop new innovative business apps using Software AG's Digital Business Platform.

OPTIMIZE FOR INFRASTRUCTURE USAGE AT SERPRO

Luciano Pimenta

Presales Manager

Software AG

Optimize for Infrastructure delivers monitoring capabilities for the health of Adabas & Natural product families. This session will describe the architecture and how it works to collect the KPIs (Key Performance Indicators) information from the products in mainframe environments like Serpro - Federal government IT bureau, in Brazil.

ADABAS DATA ARCHIVAL: EATON'S CUSTOMER EXPERIENCE

Brian Johnson

Eaton Corporation, Canada

Data archival procedures are often excluded from application/system design, which leaves organizations at risk in the long term if it is never addressed; especially considering that Adabas environments comprise some of the largest and oldest data repositories in our industry. Retrofitting data archival can be one of the most complex, tedious efforts to perform, but the Adabas Data Archival product is designed to reduce such complexity. This session will reveal how Eaton is using this product to implement archival to manage data in its 25-year-old system, and how this product is proving to be more successful than prior efforts.

AUDITING & PERFORMANCE ANALYSIS FOR ADABAS LUW

Wolfgang Weiss

Director Product Management

Software AG

The starting point was auditing. Now, we are extending the scope towards diagnosis and performance. Providing more and better diagnosis information for Adabas on Linux, Unix, Windows platforms is a strong requirement. Get an insight of what is possible in terms of auditing and diagnosis; AND what is the future direction of Adabas LUW Analytics. Discuss requirements and help shape the product. Get a first impression of possible information based on a prototype.

PRESENTATION ABSTRACTS

NATURAL SESSION

Title / Presenter	Abstract
NATURAL ROADMAP Karlheinz Kronauer Senior Director Product Management Software AG	This presentation will inform about the roadmap and future of the Natural product family. It will focus on what's upcoming with NaturalONE, Natural for AJAX, Natural on LUW platforms in the 2016 releases.
ZIIP ENABLEMENT FOR NATURAL UNDER COMPLETE, CICS & IMS Wil Heynen Director Product Management Software AG	This presentation will inform about the roadmap and future of the Natural Mainframe product family. It will focus on zIIP Enabler for Natural and Natural Optimizer Compiler in the 2016 releases.
HOW TO CREATE ROBUST NATURAL SERVICES Luciano Pimenta Presales Manager Software AG	This session will not only show how simple it is to expose functionality coded in Natural as reusable services via EntireX Remote Procedure Call (RPC) technology. It will also explain the concepts behind EntireX RPC and provide hints and best practices. Topics covered include <ul style="list-style-type: none">• Simple vs. conversational and reliable RPC• Elastic scalability• Interface design• Error handling• Transaction logic
HOW TO USE NATURAL SERVICES IN AN SOA & LEVERAGE WEBMETHODS API MANAGEMENT Finn Haastrup Senior Solution Architect Software AG	This session builds on the previous session and will explain how the services exposed from Natural applications can "get on the bus", i.e. be used by an Enterprise Service Bus (such as webMethods Integration Server), and "travel" to wherever the functionality is needed – in a mobile app, a Web portal, or another enterprise application, for example. The session will also briefly touch on how webMethods API Management can be leveraged to manage sharing of business logic coded in Natural across and even beyond the enterprise. (This topic will be covered in more depth in the session "End-to-end API Management" in the webMethods User Group on Thursday, June 16.)
HOW TO UPGRADE YOUR ENTIREX LANDSCAPE Jürgen Lind Director Product Management Software AG	As expected EntireX landscapes are distributed. Upgrading EntireX or any end point may become a challenge. Ever wanted support on how to approach an EntireX system upgrade? Jürgen will provide you with rules and guidelines that have been compiled from real world scenarios.

PRESENTATION ABSTRACTS

NATURAL SESSION

Title / Presenter	Abstract
<p>APPLICATION RE-HOSTING AND MODERNIZATION – ADJUSTING TO THE RIGHT SIZE Odlaniger Monteiro PRODEPA, Brazil</p>	<p>PRODEPA is the government agency responsible for IT technology and communications inside state of Pará in Brazil.</p> <p>Our big technical problem was that 22 critical legacy systems ran on mainframe using older hardware and software. These were expensive to maintain and just not modern. Our mission is to provide better IT solutions for the citizens, which means delivering the best possible service at lowest possible cost. Striving to cutting costs, we decided to do a Proof of Concept re-hosting our applications to Open Systems to validate the performance and stabilization in order to reduce the TCO costs. After a few weeks of tests, we could verify and endorse this solution, and we gave the go ahead to complete the rollout. We also used this opportunity to modernize our applications making them accessible on the web. Since then, we have realized extensive cost reduction, and we are sure that with Software AG we did the right thing. We preserved our investment, completed this project in record time and, at same time, drastically reduced our Opex cost.</p>
<p>MANAGING THE GENERATIONAL CHANGE – HOW TO ATTRACT AND RETAIN NEXT GENERATION DEVELOPERS Stefan Macke ALTE OLDENBURGER Krankenversicherung AG, Germany</p>	<p>Many companies face the problem of an aging staff of Natural developers. New hires rarely know Natural or prefer to work with different languages and platforms. However, the core business logic of large legacy systems in Natural has to be maintained or even actively developed. In this talk, Stefan Macke of ALTE OLDENBURGER Krankenversicherung AG, a German insurance company, shows their strategy for attracting and retaining young developers. He shares insights on how to find the right candidates, how to make use of their existing knowledge in different technologies and how to make old and young solve their problems together.</p>
<p>RESPONSIVE UI FOR MOBILE DEVICES WITH NATURAL FOR AJAX (Demo) Roland Fabich Business Architect Software AG</p>	<p>With Natural for AJAX v8.3.7 we provide a new, special set of controls for developing mobile Natural applications. The controls, delivered as a preview version, are based on “responsive” UI technology for mobile devices. With subsequent versions, we will further develop these controls and will add new controls. See in this demo, how the new, responsive mobile controls will look at a mobile device.</p>

PRESENTATION ABSTRACTS

NATURAL SESSION

Title / Presenter

Abstract

DEVOPS WITH NATURAL

Amarish Pathak

AAFMAA, USA

Today organizations are demanding modern and agile development business solutions to support rapid innovation within their application portfolio and provide new sets of capabilities for business productivity. DevOps is a hot trend that is addressing the need of modern enterprises to streamline software releases and reliability. Learn from this presentation about how key partnerships with AAFMAA, Software AG, and MetroStar Systems led to quickly and efficiently leveraging application development with Adabas and Natural and DevOps technologies to support AAFMAA's software development and delivery efforts.

PRESENTATION ABSTRACTS

ALFABET SESSION

Title / Presenter	Abstract
<p>WHAT'S NEW IN ALFABET RELEASE 9.10 AND ROADMAP HIGHLIGHTS Dr. Ulrich Kalex SVP Alfabet PLM/R&D Software AG</p>	<p>Software AG recently announced Release 9.10 of Alfabet for IT Planning, Portfolio Management and Enterprise Architecture (EA). The new release furthers capabilities introduced in previous releases to ensure comprehensive support for IT planning and management activities on premise as well as in the cloud. It provides functionality to help plan and build cloud-based solutions and – with new and enhanced visualization and reporting capabilities - supports customers in meeting business' demands and in satisfying stakeholder requirements. Join this session to experience the new features live and to hear what's on the roadmap for further releases of Alfabet.</p>
<p>DOCUMENTING EA DECISIONS USING IT POLICY GROUPS AND IT POLICIES Bianca Nosek BMW AG, Germany</p>	<p>Manageable and transparent EA intentions and decisions are the basis for sustainable change of the enterprise architecture based on BMW Group's business objectives.</p> <p>Decisions on target and transition architectures and resulting roadmaps and policies are therefore documented in an „EA Decision Repository“ in a manner that ensures completeness, traceability and retrievability.</p> <p>Integration in the overall EA repository „ConnectIT“ enables high quality documentation and multi-dimensional research by linking EA decisions with affected architecture elements such as applications, business capabilities, business processes and users.</p>

PRESENTATION ABSTRACTS

ALFABET SESSION

Title / Presenter	Abstract
<p>ALFABET INTEGRATION WITH TECHNOPEdia Claus Thiede Continental AG, Germany</p>	<p>The IT landscape is changing more rapidly than ever before and becoming even more complex. It is essential to have a good overview. Transparency is key to ensuring proper planning and dependency analysis.</p> <p>Continental Automotive uses Enterprise Architecture Management to manage the complexity of its IT and create transparency. It became clear early on that there are dependencies between the life cycles of applications and their underlying components as supported by the vendor. If it is known which applications are approaching end-of-life (EOL) support, it is possible to be pro-active instead of having to extend existing maintenance contracts. Yet it is near to impossible to maintain EOL information on thousands of applications and components and their versions in order to remain current.</p> <p>This presentation describes Continental's initial experiences with the implementation of an interface between BDNA's Technopedia technology catalog and Alfabet for importing application EOL life cycle information to aid in technology portfolio decision making.</p>
<p>MAKING MANAGED EVOLUTION HAPPEN: AN ENTERPRISE-WIDE TRANSFORMATION ROADMAP Johan Schoeman Nedbank, South Africa</p>	<p>One of Nedbank's five strategic focus areas is Optimise to Invest involving significant IT innovations to enhance the bank's systems and deliver business benefits through managed evolution. The "rationalise, standardise and simplify" IT strategy moves the bank from 220 to 60 core systems and includes initiatives such as SAP replacement. The EA team plays an instrumental role in defining the transformation journey using TOGAF, business capabilities to understand business requirements and priorities, a layered model for organising technology solutions and a managed rollout. Portfolio management and pragmatic EA governance are critical success factors.</p>
<p>BUILDING THE ARCHITECTURE MANAGEMENT DATA QUALITY FRAMEWORK AT CREDIT SUISSE Snezana Gligorevic Credit Suisse, Switzerland</p>	<p>Credit Suisse has established a global, structured platform to drive continual improvement of its application and technology portfolios. Governance processes have been established to document, analyze, monitor and plan the IT landscape. Maintaining high data quality in the centralized architecture inventory plays a major role. This presentation describes how Credit Suisse has built a Data Quality Framework to ensure high data quality for effective management of its application and technology portfolios.</p>

INTEGRATION SESSION ALFABET – ARIS

Title / Presenter

Abstract

**PHILIPS' EXPERIENCE
WITH THE ARIS – ALFABET
INTEROPERABILITY**

Ton Govaarts

Philips, The Netherlands

Philips has been using Software AG's ARIS and Alfabet for several years. ARIS is used mainly for maintaining and developing the business processes. The use of Alfabet is focussed on application lifecycle management, enterprise architecture management, business transformation program and portfolio management, and capability management. Since the migration to Alfabet 9.7 in 2014/2015, Philips has been using the ARIS-Alfabet interoperability functionality to synchronize the business process catalog from ARIS to Alfabet. This presentation will describe Philips' experience with the Web service-based integration in its production environment (ARIS 9.8-SR3, Alfabet 9.7p4), and some early learnings from using the RESTful services-based integration in their development environment (ARIS 9.8-SR3, Alfabet 9.9p1).

PRESENTATION ABSTRACTS

GENERAL SESSION

Title / Presenter

Abstract

SOFTWARE AG PRODUCT STRATEGY

Dr. Wolfram Jost

Chief Technology Officer
Software AG

Anyone who believes that digitization is a passing trend is completely mistaken. Digitization won't stop—it's already upending entire industries, and its impact will continue to accelerate in the future. It's better to get on board, even if it means disrupting your status quo, than to stick your head in the sand and hope for the storm to pass. Becoming digital does not mean simply buying a packaged application. You need a platform to create unique, differentiating applications to stand out from the competition. Such a platform must empower you for the full Digital Transformation, with the ability to:

- Design your digital transformation strategy
- Align your IT portfolio accordingly
- Digitize your processes and build adaptive applications
- Integrate the diverse systems across your enterprise
- Provide insight in real-time so you can take action faster and improve customer satisfaction

Visit this presentation by Dr. Wolfram Jost, CTO, Software AG and learn how a Digital Business Platform will be both the map and the road for your continuous digital innovation journey.

PRESENTATION ABSTRACTS

GENERAL SESSION

Title / Presenter

Abstract

ACCELERATING CUSTOMER VALUE

Eric Duffaut

Chief Customer Officer
Software AG

This session is a must experience for all customers wanting to accelerate the value they get from their Software AG solutions. Be there when Chief Customer Officer, Eric Duffaut, shares how Software AG's drive on customer value is making it easier for customers to deliver every time. Find out more about the six initiatives that show Software AG's commitment to building lasting relationships that go beyond technology. This session includes an impressive Software AG line-up with:

- **a live demo of the Digital Marketplace**
with Sven Roeleven, VP Industry Solutions
- **what's new in Global Consulting Services**
with Arno Theiß, COO Global Consulting Services
- **hot-off-the-press updates**
from Augusto Abbarchi, recently-appointed SVP
Global Support Services Go To Market
- **the latest on how strategic partnering exploits opportunity for customers world-wide**
with Roundcube's Luigi Van Geest, Executive VP
International

The services Software AG delivers to you and your team during your solution life cycle is essential. The more business critical the solutions you build, leveraging your Adabas & Natural or Digital Business Platform, are, the more important these services will become.

TOMORROW'S TECHNOLOGY: TODAY! – HOW TO MEET THE REQUIREMENTS OF THE NEW GENERATION OF CONSUMERS

Luigi van Geest

Roundcube, The Netherlands

They say that the future is never urgent, but as technological capacity doubles every 18 months, business stakeholders need to keep up. At Software AG's International User Groups Conference, Luigi van Geest will focus on future customers — a generation of consumers who decide on their own products. Is your technology investment prepared to deal with changes? Are you making the necessary changes? There are challenges to face, such as how to cope with present systems and applications, step-by-step modernization, and the need to consider "what if" scenarios to ensure valuable customer experience. Luigi's vibrant presentation is of special interest to anybody working in the insurance industry, but certainly also to anybody who wants to know what occupies the mind of the new generation of customers.

WEBMETHODS SESSION

Title / Presenter	Abstract
<p>WEBMETHODS UPDATE AND ROADMAP Subhash Ramachandran SVP Product Management webMethods Software AG</p>	<p>webMethods 9.10 is now GA and represents significant enhancements to Software AG's Digital Business Platform. This release provides enhancements in the areas of Integration, API Management, Agile Processes, Operational Intelligence and also includes new capabilities within webMethods Cloud. Organizations pursuing digital transformation initiatives will benefit from the extensible, scalable and reliable Hybrid Integration backbone as a way to adapt Agile Processes and build the next generation of Digital Business Applications on top of the webMethods Suite. Please join Subhash Ramachandran in getting an update on the new webMethods release and understanding the high-level roadmap for the next release to be launched in fall 2016.</p>
<p>INTEGRATION, THE UNDERLYING SUCCESS OF ANY DIGITAL STRATEGY! Bruno Cardoso Cognizant Technology Solutions, UK</p>	<p>As companies across the globe are starting their Digital Transformation journey, they have found that their organizations struggle to manage hundreds of digital properties, with complex challenges like modernizing and integrating disparate technologies, dividing roles and responsibilities among many stakeholders, and finding the staff and skills they need to succeed. Cognizant have been helping application development and delivery professionals to understand the challenges organizations face in delivering digital customer experiences and their priorities for the next 12 months.</p>
<p>FULL PRODUCT TRACEABILITY FOR JOHNSON & JOHNSON CONSUMER R&D Pieter Boeykens Johnson & Johnson, Belgium</p>	<p>Built on the Digital Business Platform, "Element" provides full product traceability from suppliers to manufactured product by persisting data in-memory and providing it as a "data as a service" to a purpose-built user interface. The platform provides integration, in-memory data management, a unified interface (Open CAF) and the capability to extract information from PDF documents into usable data.</p> <p>Product(s): Terracotta, webMethods, TribeFire (Braintribe)</p>

WEBMETHODS SESSION

Title / Presenter

Abstract

IN-MEMORY STREAMING COMPUTING IN A WEBMETHODS ENVIRONMENT

Giles Nelson

SVP Product Strategy & Marketing
Software AG

In-Memory Data Grids and Streaming Analytics are two key technologies for organisations wanting to build highly responsive, Internet-scale applications. This talk will describe the value that two of Software AG's in-memory products, Terracotta and Apama, provide and how they work in a webMethods environment, illustrated by customer examples. Present and future capabilities will be described.

Talk will cover:

- (1) What are TC and Apama?
- (2) What is available today? How does it work?
- (3) What are we working on at the moment – roadmap.
- (4) Examples of customers.

END-TO-END API MANAGEMENT

Navdeep Sidhu

Software AG

The adoption of APIs is on the rise. That's because APIs are now being used for everything from exposing data and services in mobile and web apps, to providing new products and sales channels for existing services. But APIs also go hand in hand with integration as companies are building out internal API programs for shared services and application development. No matter what industry you are in, APIs are being used to drive digital transformation of your business. In this session we will discuss the latest trends in API development and showcase Software AG's end-to-end API management platform.

OMV RETAIL INTEGRATION SYSTEM

Andrei Popescu

OMV, Austria

- Because of the number of countries where OMV is present and the different software solutions implemented, OMV needed a uniform way of communicating from the central systems (e.g. SAP) to each filling station
 - Custom solution is based on webMethods as a single platform with special adapters (ADK) for each application and communication method
 - Waterfall development was used because requirements were very clear from the beginning, ease of use and specific deliverables at each phase
 - Testing played a key role with different flavors being deployed: unit testing, integration testing, performance/load testing
-

WEBMETHODS SESSION

Title / Presenter

Abstract

BUILDING BETTER BUSINESS APPS WITH THE AGILE PROCESS PLATFORM

Thomas Stoesser

Director Product Marketing,
BPMS, Software AG

Nandan Kidambi

Senior Director Product
Management,
Software AG

Creating Business Applications today is very different to just a few years ago: These days it is expected that an application can illustrate structured work (process-driven) and unstructured work (case-driven) equally well. In fact, the lines between these work styles are blurring more and more. "Mobile first" is not an innovative concept anymore, but a standard expectation. And where application development used to be an IT developer domain, more and more business analysts or citizen developers want to get their hands dirty by using a low-code approach.

Learn in this session how Software AG's Agile Process Platform is addressing these topics to go beyond Business Process Management and Application Development as you've seen it in the past. Don't miss this opportunity to see how Software AG is enabling organizations to build better business apps.

CUSTOMER EXPERIENCE JOURNEY – DELIVERING FAST AND AGILE SOLUTIONS TO BEAT THE COMPETITION

Guy Serfaty

Clal Insurance, Israel

In 2015, the Israeli Ministry of Finance initiated a new regulation – "lost funds" – to support citizens in maximizing their pensions and savings.

In only 3 weeks, we developed and implemented (using Software AG's webMethods integration platform) a solution to provide our sales team new leads:

- Potential customers who explored their funds status using our competitors services
- Existing customers who explored our competitors services and we need to invest in their retention

Business benefits:

- Winning new customers enabled by excellent customer experience - we proactively approach them with relevant offering before they have to actively invest in searches for other alternatives.
- Improving existing customers' satisfaction – the near real-time response resulted in decrease of customer churn.

Reduce customer churn & fraud, increase revenues

- Every action being made in customers' financial or data update is followed by SMS notification.
- This has improved customer satisfaction and also helps reduce frauds.

ARIS SESSION

Title / Presenter

Abstract

ARIS OVERVIEW AND ROADMAP

Dr. Helge Hess et al.

SVP Product Management
ARIS, Software AG

The ARIS platform has made tremendous progress in the last 12 months: Many improvements both for the editor and the consumer of information increase the efficiency and the user experience of ARIS-based scenarios. Customer journeys extend the process landscape by the customer's perspective and touch points. An infrastructure for mobile apps based on ARIS content opens up many new use cases and immediate value for the user's day-to-day business. The integration with both the strategy and the IT layer enables the closed loop from re-thinking business models via processes to the development and management of IT systems. The traditional process management approach is extended to Enterprise Management Systems supporting the transformation of companies towards digital business operations. The presentation gives an overview of the recent major achievements and looks ahead at the next objectives.

REQUIREMENTS MANAGEMENT FOR ARIS: PROCESS AND RESULTS

Dr. Dominik Vanderhaeghen

Director Product Management
ARIS, Software AG

The roll-in of requirements is highly important to develop and enhance products in a way that matters – for customers, end-users, operators, analysts and many more. This session on requirement management for ARIS aims at giving an overview on the ARIS requirements process and an outlook on the results achieved so far. Customers will learn how to raise a product requirement in Empower, how to work collaboratively on the importance of a feature request and how to get informed on new features and capabilities that have been released recently.

PRESENTATION ABSTRACTS

ARIS SESSION

Title / Presenter

Abstract

PROCESS TO THE PEOPLE – EMPOWERING LUFTHANSA WITH ARIS MOBILE

Essam Shurbaji

Deutsche Lufthansa AG,
Germany

In 2015, Lufthansa Group and Software AG started on an ARIS Mobile co-innovation project.

The target was to test the new ARIS Mobile capabilities based on a pilot for specific business departments.

The Lufthansa beta program test focused on two areas:

1. The processGuide provides an easy to access process information solution. Employees can scan QR codes available in their work stations to access the relevant multimedia process information.

2. Picture-to-Model intends to simplify the transfer of process workshop results into ARIS process models. Workshop participants can take a picture of the documented process information with their mobile device camera and automatically transfer it into an EPC in the ARIS database.

PROCESS EXCELLENCE BY ARIS DEUTSCHE TELEKOM ROADMAP – OUR STAIRWAY TO PROCESS EXCELLENCE HEAVEN

Martin Pliete

Deutsche Telekom AG,
Germany

Christian Raber

aproo consulting GmbH,
Germany

How ARIS supports our HR business at HR Business Services. From the early introduction in 2008 to our future projects in 2017 and beyond. You will be impressed by our technical handover from ARIS to the specialized ticketing system AMS. Model-to-Execute at its best for round about 1500 process releases a year. You will see which ARIS products we use. We will take a glimpse at the future. Building an international multi-shared service center HR, Finance, SAP Reports and Procurement. Using ARIS as an integrated platform for all processes that will be run by Deutsche Telekom Services Europe.

PRESENTATION ABSTRACTS

ARIS SESSION

Title / Presenter

Abstract

**DIGITAL
COLLABORATION FOR
BUSINESS INNOVATION**

Galit Gedge

Amdocs, Israel

The collaboration platform enables us to change significantly the way we collaborate with our customers during sales, scoping and implementation stages by efficiently managing all interactions with our customer's stakeholder from scoping to design, development and deployment.

The Solution Book is an innovative customer and in-house collaboration platform that holds Telco best practices building relationships between various Enterprise Architecture dimensions – functional solution, business processes, KPIs and value.

The Online HLD is a new "Solution Book" innovation that allows us to enhance our customers' experience by increasing the clarity of our design and development documentation while providing "high-end" application to manage the entire review and approval life cycles. The Online HLD also allows us to better manage our internal process ensuring full collaborative environment for multiple users and user profiles.

The Solution Book helps us to reduce our project costs by standardizing and automating processes and deliverables ensuring that we re-use our capabilities from project to project.

Amdocs and its more than 24,000 employees serve customers in over 90 countries. Listed on the NASDAQ Global Select Market, Amdocs had revenue of \$3.6 billion in fiscal 2015.

PRESENTATION ABSTRACTS

ARIS SESSION

Title / Presenter

Abstract

PARALLEL SESSION A

Enterprise Management Systems

A1: THE WAY TO YOUR (DIGITAL) MANAGEMENT SYSTEM

Josèphe Blondaut

Manager ARIS Product
Marketing, Software AG

The pace of change in a digital world is becoming faster and faster. A digital enterprise management system is key to survive in today's digital world, but how to get there? In this presentation we will give you the keys to successful enterprise management systems.

A2: BUSINESS TRANSFORMATION IN OPERATION(S) AT ERIKS

Frank Luyckx

ERIKS, NL

ERIKS can only maintain its competitive advantage when it can quickly react to internal and external business changes (such as acquisition of companies). The Business Transformation Cycle is used as the roadmap for ERIKS to make the necessary business, organizational, process and system changes. ARIS plays an important role in the Business Transformation Cycle. In this presentation it will be explained how ARIS is applied to improve the operation of ERIKS.

PARALLEL SESSION B

Enterprise Performance Management/Analytics

B1: SOFTWARE AG PRESENTATION

Cecilia Karle

Director Product Management
ARIS, Software AG

Dr. Helge Hess

SVP Product Management
ARIS, Software AG

Manish Devgan

Senior Director Product
Management
Software AG

The analysis of information and the support of decisions play an essential role for all improvement and transformation initiatives. The ARIS platform provides all stakeholders - along with other components of Software AG's Digital Business Platform - with the appropriate information about quality, performance and risks relative to processes, organizational structures and IT systems. This session recapitulates the analytical components of ARIS and the Software AG portfolio (incl. PPM, MashZone NextGen, ...) and arranges them within the ARIS context with an eye on the big picture.

B2: Customer Presentation: TENARIS

Nicolas Kirkner

Tenaris, Argentina

Tenaris decided to measure the operational performance through ARIS Process Performance Manager on a global basis after the successful "procure to pay" go live in March 2014. The first deliverable supported Argentina, Romania, Canada, Mexico and USA businesses. The value of reaching the company management and delivering to them key performance indicators and analysis that support them to take faster and better decisions has been crucial for the business performance as a company.

WEBMETHODS SESSION

Title / Presenter	Abstract
<p>BENEFITS OF A SCRIPTLESS DEVOPS APPROACH Pedro Moniz-Barreto CrossVista, Inc., USA</p>	<p>The age of Scriptless DevOps is here!!! See how you can deliver projects faster and with more consistency using CrossVista TEAM Server... the first and only Scriptless DevOps platform for Enterprise Applications. With CrossVista's Scriptless DevOps solution, you can easily manage the end-to-end DevOps life cycle of SoftwareAG's Digital Business Platform in a way not possible with simple scripts.... saving you time, money, and headaches. No need to write and manage custom scripts. Full support for multiple development models and Bi-Modal IT. The same end-to-end DevOps process can be enabled and reused for all of your enterprise application projects. Ditch the scripts... JOIN THE REVOLUTION.</p>
<p>HYBRID INTEGRATION OPTIONS AND BEST PRACTICES Navdeep Sidhu Senior Director Product Marketing webMethods, Software AG</p>	<p>Organizations are adopting cloud-based SaaS applications at ever-increasing rates, making hybrid cloud and on-premises IT environments the new standard. This session will discuss the integration challenges organizations face today, including product requirements, integration deployment options, support for new types of users and integration developers, as well as support for varying levels of project complexity. This session will also provide insight into the approaches, architectures and best practices that companies are adopting to meet these challenges.</p>
<p>INTEGRATE ANYTHING WITH EVERYTHING TO INNOVATE FASTER Antonio Marcos Correa HDI Seguros, Brazil</p>	<p>HDI Seguros is an insurance company based in Germany with branches in several countries. In Brazil, we are among the top 5 insurance companies. We began our road to digitization in 2013 when we decided to replace our old ESB technology with Software AG's leading SOA platform webMethods. After an enormous success in 2014, we decided to move forward within the big data territory. Now we are venturing into mobile enablement, agile applications and BPM orchestration. These will bring many challenges to us, but we are sure that, with Software AG's Digital Business Platform, we are in the right place to overcome all obstacles along this road.</p>

PRESENTATION ABSTRACTS

WEBMETHODS SESSION

Title / Presenter

Abstract

TOOLS & BEST PRACTICES FOR UPGRADE AND TESTING

Jonathan Heywood

VP Product Management &
Communities
Software AG

It's great to learn about the new features available in the latest release of webMethods, but the daunting task of upgrading their existing environment puts many people off. This session will cover all aspects of upgrading and testing your webMethods landscape. We'll talk about new product capabilities that will make your upgrade easier, such as automated unit testing with WmTestSuite and how Command Central can automate your upgrade. But we'll also cover best practices, tips and tricks to make your next upgrade as smooth as possible.

ARIS SESSION

Title / Presenter

Abstract

**PROMETA – A
COMPREHENSIVE
FRAMEWORK FOR PUBLIC
ADMINISTRATION AND
PUBLIC SECTOR**

Ludwig Balmer

Gouvernement du Grand-
Duché du Luxembourg – CTIE,
Luxembourg

Prometa is a unique ARIS framework used to support all administration simplification initiatives in Luxembourg. It delivers comprehensive methods for modeling, developing and implementing complex application solutions to support administrative process improvements and IT system development. It is successfully used in Luxembourgish administrations and public sector organizations. Large projects including European projects benefit from this approach combining methods and advanced reports from ARIS.

PARALLEL SESSION C

Governance, Risk and Compliance

**C1: GRC MEETS BPA –
FRIEND OR FOE
IN THE DIGITAL COMPANY?**

Georg Wilhelm

Director Product Management
ARIS, Software AG

In the digital world, companies are facing new challenges with regard to flexibility and speed of action. Nevertheless, to be successful in the long term, it is necessary for the company to be able to find the right balance between business performance, appropriate governance and capabilities to manage risks. Taking all these aspects into account is essential for every integrated enterprise management system. Learn more about the relevant building blocks and how they are connected. How can GRC and BPA people become friends?

**C2: MANAGEMENT
SYSTEMS IN HIGHLY
REGULATED INDUSTRIES**

Wouter van Doesum

Maersk Drilling, Denmark

Not every industry is alike – and not every industry sets equal demands to control of processes. For Maersk Drilling, operating offshore drilling platforms, compliance audits – both by customers and authorities - are part of everyday life. This has created a distinct use-case for our process-based management system, and a generally applauded solution – with an ARIS-based back-end and SharePoint-based front-end. This presentation will demonstrate our management system, and discuss the challenges for companies facing similar demands.

PRESENTATION ABSTRACTS

ARIS SESSION

Title / Presenter

Abstract

PARALLEL SESSION D

ARIS Enterprise Cloud (BPA & GRC)

**D1: DON'T GET TRAPPED!
WHAT TO SAY WHEN YOUR
CIO HAS A CLOUD-FIRST
STRATEGY**

Dr. Dominik Vanderhaeghen

Director Product Management

ARIS, Software AG

Elke Bastian

ARIS Product Marketing

Software AG

Business and IT departments are pushing towards flexible deployment options through cloud. Cloud and Software-as-a-service are not only IT-driven topics – they enable new use cases like global business process communities in multi-national organizations. Customers will learn how ARIS is delivered in the cloud, what it means to shift from on-premises to cloud and how to avoid pitfalls.

**D2: SUPPORTING
ENGIE BUSINESS
TRANSFORMATION**

Cédric Cuiné

ENGIE, France

ENGIE IT has developed an internal IT service offer based upon ARIS Cloud to support the business transformation of the 24 newly-created BUs of ENGIE.